

Hokuei Town
Tottori Prefecture

See, Hear & Enjoy Hokuei!

Detective Boys
League will be
your Guide!



The Conan Train Rushes to
 "The Town Where You Can Meet
 Detective Conan"



Hokuei Town

With the ocean, mountains and earth, Hokuei is surrounded by nature on all sides, and if you listen closely, you will hear the sounds of nature that cannot be heard in bustling large cities. Wherever you go in Hokuei, the energy of the great outdoors will put a spring in your step. This gentle town will make your heart feel light and happy.



Contents

- 03 Goshō Aoyama Manga Factory
- 04 Conan's House: Beika Shopping Street
- 05 Conan Street
- 06 Tourist Information Center
- 07 Roadside Stations
- 09 Play in nature
- 11 Cultural Properties & Discovering History
- 13 Specialty Products
- 15 Annual Events
- 16 Crop Harvesting Experiences
- 17 Local Sake & Handcraft Experiences
- 18 Stay
- 19 Souvenir & Gourmet
- 21 Map of Hokuei & Transport Access





Goshō Aoyama Manga Factory

青山剛昌ふるさと館

Experience the World
Created by Mr. Gōshō Aoyama!!



A Fun Museum, Composed of 7 Zones

Mr. Aoyama's workroom, recreated



Magic trick experience &
Prof. Agasa's inventions



Goshō Aoyama Manga Factory



A collection of Mr. Aoyama's memorabilia and artworks are displayed here. With attractions that include the turbo-engine skateboard that appears in "Detective Conan", this facility is a must-see for fans of Goshō Aoyama.

Open Hours: 9:30 a.m.-5:30 p.m.

Irregular holidays (Please check the official website for details.)

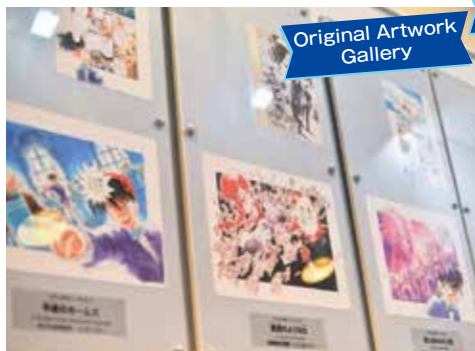
Fees: Adults: 700 yen, Age 12~15: 500 yen, Age 6~11: 300 yen, Children under 6: Free

*100 yen discount for groups of 20 or more

Inquiries: Tel.0858-37-5389

Projection Mapping

Original Artwork Gallery



Conan Goods Shop: Conan Detective Agency

Inside the Goshō Aoyama Manga Factory, a selection of regional-exclusive original goods are available to buy.

Open Hours: 9:30 a.m.-5:30 p.m.

Closed on regular holidays (the same holidays as the Goshō Aoyama Manga Factory)

Inquiries: Tel.0858-37-5500

*Products are subject to availability.



Visit and Enjoy this
Shopping Street,
Unique in the World!

コナンの家 米花商店街

[CONAN'S] HOUSE
BEIKA SHOPPING STREET

Explore the world of "Detective Conan",
while enjoying food and shopping in this
composite leisure facility.

Open Hours: Normal Open Hours



Conan's Kitchen

Open Hours: 10:00 a.m.-5:00 p.m. (Last Order: 4:30 p.m.) Closures: Wednesday

Particular attention to detail has been paid to the wall, tables, and other interior features to enable visitors to thoroughly enjoy Detective Conan's worldview. Inquiries: Tel.0858-37-6000



Café Poirot

Open Hours: 10:00 a.m.-5:00 p.m. (Last Order: 4:30 p.m.) Closures: Every Monday, The third Tuesday

A café based on the motif of "Café Poirot" in the Conan series. Original menu items can be enjoyed here, including the "Café Poirot Ham Sandwich" and the "Detective Conan Neapolitan Pasta". Inquiries: Tel.0858-49-1778



CONAN GELATO

Open Hours: Summer 11:00 a.m.-5:00 p.m.

Winter season 11:00 a.m.-4:00 p.m.

Closures: Every Thursday

This specialty store permanently offers more than ten flavors of seasonal gelato made with fresh fruit and local ingredients. A special recommendation is the combination of raspberry and local Daisen milk, with its perfect balance of tanginess and sweetness. Inquiries: Tel.0858-49-6161



Conan Department Store

Open Hours: 10:00 a.m.-6:00 p.m. Closures: None

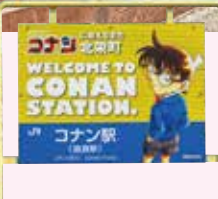
A specialty shop for "Detective Conan" character goods, with a rich lineup of items exclusive to this store. More and more exclusive items are planned to appear in future! Inquiries: Tel.0858-37-5037

Play

You can find the "Detective Conan" characters in various locations around the town! With plenty of photo spots, too! Take a leisurely walk around, and have fun spotting Conan and his friends!

① Conan Street

Stretches 1.4km from Conan Station (JR Yura Station) to the Gōshō Aoyama Manga Factory. You can find the characters from "Detective Conan" at various spots along the way, as artworks, or in signposts, and more!



② Tourist Information Center (inside JR Yura Station)

The Hokuei Town Tourist Information Center shares information about local attractions, including local cuisine, activities, and nature. Feel free to stop by. Open Hours: 9:00 a.m.-5:15 p.m. Closed: Year-end and New Year holidays Contact: Tel. 0858-37-5874

Bicycle rental

Fee: 500 yen per bicycle (9:00 a.m.-5:00 p.m., once per day; notime limit within operating hours)

Bicycles available: City bikes: 8 / Mini velo (adults): 2 / City bikes (children): 2
 *Reservations must be made by phone.
 *Reservations are given priority. Depending on availability, same-day rentals may not be possible.
 *If you need to cancel, please contact us as early as possible.
 *If you do not arrive or contact us by your scheduled time, your reservation will be canceled.



③ Conan Station

The station interior is full of "Detective Conan" decorations.

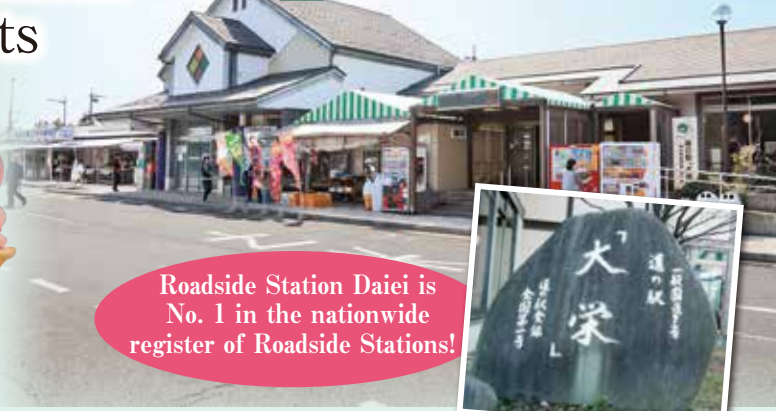


Take a Breather... Stop-off Spots

Fresh vegetables and fruit grown with tender care by local producers, as well as a variety of processed products, are on sale here. The souvenir market stocks a wide range of items, including famous local confectionery and sake. Also, the local gourmet ice cream flavor "watermelon soft ice cream" is very popular.



Roadside Station Daiei



Roadside Station Daiei is No. 1 in the nationwide register of Roadside Stations!



Roadside Station Hojo

A welcoming space in Hokuei Town, where people and nature live in harmony—a place you'll want to revisit again and again. Along with ingredients proudly produced in central Tottori Prefecture, it offers a wide variety of delicious foods from across Tottori and throughout Japan.



Odaiba Market

Offers an array of specialty products, made with great care by local producers.

1458-15 Yurashuku, Hokuei Town
Tel.0858-37-5451
Open Hours:
June to Early August 9:00 a.m.-6:00 p.m.
Mid-August to May 9:00 a.m.-5:00 p.m.
Closures: End-of-year & New Year's Holiday



Takeout Daiba

We also sell takoyaki, obanyaki cakes, and soft ice cream.



Cafeteria in the center of Tottori Gourmet Park

Serving one tasty treat after another made with specially selected Tottori-produced ingredients!

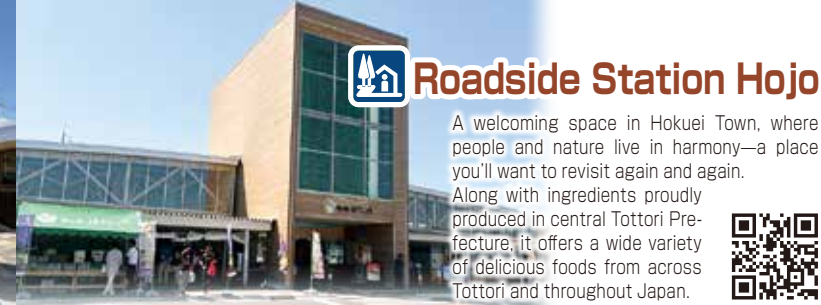
1458-10 Yurashuku, Hokuei Town
Tel.0858-49-6629
Open Hours: 11:00 a.m.-3:00 p.m. Closures: Thursday



Park Cutter Set Meal with Grated Daikon and Ponzu Sauce



1458-10 Yurashuku, Hokuei Town
Tel.0858-37-5395
Open Hours:
9:00 a.m.-4:00 p.m.
Closures: Irregular



Toridori Bakery

The must-try item is curry bread filled with stretchy Nebarikko yam cheese!

Open Hours: 9:00 a.m.-5:00 p.m.



Farmers' Market



Souvenir Shop



Nebarikko Shokudo

Special dishes made mainly with locally sourced ingredients from Hokuei Town.

Open Hours: 10:00 a.m.-4:00 p.m. (L.O 3:30 p.m.)



Suna Toridori Sweets

Nebarikko soft-serve ice cream, pudding, and more.



4 North area Hojo Auto Campsite

Set within a pine forest, the campground features 45 auto campsites, five bungalows, and 100 standard tent sites. Dappled sunlight filtering through the trees and the gentle sea breeze create a refreshing atmosphere. Just beyond the campground lies a stretch of sandy coastline connected to the Sea of Japan.
488-1 Tai, Hokuei Town Inquiries: Tel. & Fax: 0858-36-4568



Hojo Auto Campsite Usage Fees

Auto Campsite	1 night/1 space	4,800yen
Regular Campsite	1 night or day/1 pitch	1,500yen
Bungalow	1 night/1 cabin	6,500yen
Cooking Space	1 person (user only)	200yen
Barbecue Pavilion	Up to 4 hours per group (a maximum of 8 people) Entire pavilion rental available for up to 4 hours (a maximum of 50 people)	3,000円 15,000円

*50% discount when more than half of the group are residents of Hokuei
*20% discount for Japan Auto Camping Federation members when using auto camp spaces
*Equipment rental, hot showers, coin-operated washing machines available

Have Fun Surrounded by Nature!



5 Mt. Kumogai Wild Vegetable Village

Located at the summit of Mt. Kumogai (177.1 m), this hilltop park is home to a first-order triangulation point. From the summit, visitors can enjoy sweeping views of the Hojo Plain and the Sea of Japan. In summer, the fishing lights of boats offshore create a beautiful nighttime scene. It is also an excellent spot for stargazing.
 1270-4 Magari, Hokuei Town
 Inquiries: Hojo Auto Campsite Tel.0858-36-4568



6 Lakeside Daiei

This park, located beside the lake near Nishitakao Dam, features a 3-course, 27-hole Ground Golf area, as well as a 80m-long roller slide. The park also includes the barbecue house "Yasuragi-no-ie"

1677 Nishitakao, Hokuei Town
 Inquiries: Management Office

Tel. 0858-57-2323 Fax.0858-57-2344
 Yasuragi-no-ie Tel. 0858-57-2225

Open Hours: 8:30 a.m.-5:00 p.m.

(July~August: 8:30 a.m.-6:00 p.m.)

Closed: Thursday

Lakeside Daiei Ground Golf Course Fees		
Children under 16	1 person/1 day	100 yen (100 yen)
Age 16+	1 person/1 day	400 yen (300 yen)
Members	1 person/1 year	10,400 yen
Exclusive Course Use	1 course	26,200 yen
	2 course	42,000 yen
	3 course	62,800 yen
Aozora Hiroba	1 course	5,000 yen
Ground Golf Equipment	1 person/1 time	100 yen

*Discounts available for Hokuei Town residents
 *Prices in () indicate group prices of 6 persons+
 *Fees for exclusive use of all of Aozora Hiroba are the same as Ground Golf course exclusive use fees.



7 Odaiba Park

A park next to the National Historic Site of the Yura Battery. The park includes a natural grass lawn, tennis courts.

1458-16 Yurashuku, Hokuei Town

Inquiries: Odaiba Park Management Office
 Tel.& Fax: 0858-37-4888

Reception Hours: 9:00 a.m.-6:00 p.m.(November-March: 5:00 p.m.)

Odaiba Park Usage Fees				
		General (Non-residents)	Under 50% Hokuei Residents (E.g. 1 resident, 3 tourists)	Over 50% Hokuei Residents (E.g. All residents)
Tennis Courts	1 court/1 hour	620 yen (Night: +400 yen)	470 yen (Night: +400 yen)	310 yen (Night: +200 yen)
Multipurpose Ground	All Areas/1 hour	620 yen (Night: +400 yen)	470 yen (Night: +400 yen)	310 yen (Night: +200 yen)
Gateball Ground	1 area/1 hour	400yen	300yen	200yen

See

The footsteps of our ancestors, and many of the cultural assets they left behind, are to be found in Hokuei Town ... Come see and feel the lives and history of our ancestors...



① Historic Site: Remains of Yura Battery

At the end of the Tokugawa Shogunate, this battery was built by the townspeople to protect the region from foreign forces. Constructed with advanced techniques, this is one of the few Western-style batteries in Japan whose original shape remains preserved. Yurashuku, Hokuei Town
Inquiries: Hokuei Town Board of Education Tel. 0858-37-5871



Hokuei Town Drone

Use your smartphone or tablet to scan the QR code, and see aerial movies of Yura Battery!



YouTube

② Remains of Mutsuo Reverberatory Furnace

This site holds the remains of one of the greatest blast furnaces in Japan, where iron cannons were cast at the end of the Tokugawa Shogunate. It was built and operated by the local samurai Takenobu Juntaro, with highly advanced technological prowess. If the furnace remained intact it would have a value comparable to World Heritage status, however, unfortunately only the earthen walls surrounding the site are preserved. The furnace is referenced in the motif on the exterior of the "Gōshō Aoyama Manga Factory".

Mutsuo, Hokuei Town
Inquiries: Hokuei Town Board of Education Tel. 0858-37-5871



Inquiries: Hokuei Town Board of Education Tel. 0858-37-5871

③ Higashitakao Kannonji Temple

A total of 45 Buddha statues are enshrined here, including two National Important Cultural Properties (a wooden Thousand-armed Kannon statue, and a wooden Eleven-faced Kannon Statue) and eleven Prefectural Protected Cultural Properties. Prior reservation required for visits. (Admission fee: 500 yen)

560 Higashitakao, Hokuei Town

Encounter History that Remains Vivid

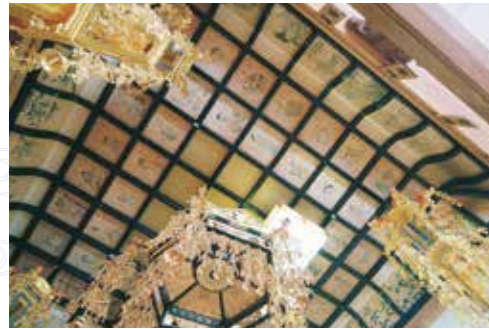
④ Hojo Hachiman Shrine

Enshrined on Mt. Hachiman, with a panoramic view of the Hojo Plain. Medieval samurai commanders are highly venerated here, and there is a *munafuda* (wooden tag commemorating the foundation of the shrine) dedicated by Tadayoshi Satomi. The shrine also has one of the oldest bells in the prefecture. 365 Kitao, Hokuei Town
Inquiries: Hojo Hachiman Shrine Tel. 0858-36-2612



⑤ Shoganji Temple

The temple's collection includes seventy-six paintings by Itsugyu Hikita on the lattice ceiling of the main hall, and a folding letter screen owned by Hioki Mokusen. 57 Ekita, Hokuei Town
Inquiries: Shoganji Temple Tel. 0858-36-2162



⑥ Hokuei Mirai Denshokan (Hojo Folklore and History Museum)

Materials relating to Hokuei's history, folklore, and culture are preserved and exhibited here. 47-1 Tai, Hokuei Town
Inquiries: Hojo Folklore and History Museum Tel. 0858-36-4309
Open Hours: 9:00a.m.~17:00p.m. Admission: Free
Closures: Every Monday (Closed next working day when Monday is a national holiday), Day after a public holiday (excluding Saturdays and Sundays), End-of-year & New Year's Holidays
*Please check the station's website for dates when the facility is closed.
Main Collection: Paintings by Kanji Maeda, ceramic arts by Kazutaka Ikuta, Hojo clay dolls, folk utensils and farming tools, and archaeological artifacts



Large Ridged Bowl with Caramel Glaze made by Kazutaka Ikuta



Clay Dolls made by Renbei Kato

Saio-ke House

Built around 1914, this house preserves the architectural character of a modern-era farmhouse estate in excellent condition. The house was designated as a National Important Cultural Property in October 2025. The property is not open to the public except during special limited viewing periods. Kunisaka, Hokuei Town
Contact: Hokuei Town Board of Education. Tel. 0858-37-5871



Discover History in Yura

Search for traces of the Edo period, when Hokuei thrived as a post-station town where ships embarked and disembarked.



⑦ Saio Residence

The parental home of Yoshikatsu Saio, who designed the 46cm-diameter main battery loaded on the battleship "Yamato".



⑧ Fujitake Residence

The home of Sokichi Fujitake, who was responsible for transportation of the feudal clan's rice, and traveled to Osaka and back by chartered ship.



⑨ Former Site of the Toyoda Residence

The former site of the house and gardens of Tazo Toyoda, who established Ikuo, the first private school in the San'in region.



⑩ Saeki Residence

Formerly a high-class inn, which served as a *Honjin* (an officially-designated inn for the use of the *Daimyo* lord and other nobles).



⑪ Former Site of Yura Feudal Clan Storehouse

Built by the Tottori Clan as a storehouse for the clan's annual rice tax, it remains today as an Inari Shrine.



⑫ Endo Residence

The former mansion of an official in charge of rice inspection. Provided support for the establishment of the "Yura Danjiri" festival.



⑬ Saino Residence

Bearing the shop name of a blacksmith, a descendant of the swordsmithing Hiroyoshi Clan.

Taste



All of the fruits and vegetables grown in the rich natural environment of Hokuei Town are exquisite! The local brand product "Daiei Watermelon" has become famous across Japan!



Sakyu Yams

Season: Year-round

Grown in soft sandy soil, Sakyu Nagaimo yams thrive in the sand dunes and is prized as a nutritious, high-quality ingredient. Sakyu Nebarikko, a popular new variety created by crossbreeding Nagaimo and Ichoimo, is especially known for its rich stickiness.



Sakyu Yam Mascot Character "Sakyu Tororon"



Season: June to July

Daiei Watermelons

Daiei Watermelon is one of Japan's leading watermelon brands, highly regarded in the market. These large, premium-quality watermelons are known for their exceptional sweetness. The brand will celebrate the 120th anniversary of its cultivation in 2027. It was registered as a Geographical Indication (GI) product in 2019.



Daiei Watermelon Mascot Character "Natsumi-chan"



Sakyu Grapes

Season: July to September

The distinctive temperature difference between day and night in the sand dune vineyards produces exceptionally sweet grapes. Varieties cultivated include large Kyoho grapes, known for their excellent balance of sweetness and acidity, as well as Delaware, Shine Muscat, and Pione.



Strawberries

Season: December to June

Strawberries grown in the fertile sand dune fields are known for their well-balanced sweetness and refreshing acidity. Varieties include Benihoppe and Totteoki.

Taste the Seasonal Flavors of Nature's Bounty!



Tomatoes

Season: August to November

Grown in the rich black topsoil at the foot of Mt. Daisen, these medium-sized tomatoes not only have low acidity and low sweetness but also thin skins, which make them very palatable and extremely easy to eat.



Scallions

Season: May to June

With their crunchy texture, scallions also promote healthy blood-flow!



Kitaro Persimmon

Season: Mid-October

An original Tottori Prefecture variety, this early-ripening persimmon is large in size and high in sugar content. It features a smooth texture and refined sweetness.



Melons

Season: October to November

Grown in rich black topsoil, this red-fleshed primo red melon has a high sugar content and keeps well.



Figs

Season: July to September

Popular for their distinctive sweetness. Known as the "fruit of anti-aging and longevity", figs have many health and beauty benefits.



White Leeks

Season: Year-round

Soft, with a melt-in-the-mouth sweetness, white leeks are a perfect complement for meat dishes! Also delicious when grilled.

Annual Events

Hokuei Town is busy with unique events, including a marathon that attracts runners from all across Japan, as well as events where you can meet Mr. Gōshō Aoyama!



Hokuei Sand Dunes Festival

Packed full of activities and events!
Held annually in late August
Inquiries: Hokuei Sand Dunes Festival Executive Committee Tel.0858-37-3158



Suika-Nagaimo Kenko Marathon

This course runs through dune fields and hills covered in fields of watermelons and yams, the local specialty products. After you finish, enjoy all-you-can-eat watermelon and grated yam soup!
Held annually on 3rd Sunday of June (in principle)
Venue: Hokuei Odaiba Park and surrounding area
Inquiries: Hokuei Town Board of Education Tel.0858-37-5871



Hokuei Town New Year's Day Marathon & Walking Event

Held annually on January 1, this event promotes health and community through sports by offering participants the opportunity to enjoy nature and local culture while starting the year with an invigorating run or walk.
Date: January 1 Venue: Hokuei Town Hojo Noson Kankyo Kaizen Center
Contact: Hokuei Sports Club. Tel. 0858-36-4331

Yura Danjiri Festival

This festival originated with prayers for the safe passage of rice cargo ships and the safe loading of the annual rice tax during the Edo period. A portable shrine is paraded around the streets, with children and drums on top. Performed as one of the annual festivals of Takae Shrine.
Held annually on the Sunday prior to October 24
Venue: Yurashuku district, Hokuei Town
Inquiries: Hokuei Town Board of Education Tel.0858-37-5871



Taste Freshly-Picked Fruits, and Enjoy the Harvest!

1 Apple-Picking

The refreshing aroma that drifts throughout the apple orchard makes the delicious apples taste even better!
Season: October to early November
Fees: Age 12+: 600 yen, Age 6~11: 500 yen
Inquiries: Sakamoto Kanko Ringo-En Tel.0858-37-4914



2 Strawberry Picking

"Beni Hoppe" strawberries, bathed in the plentiful sunlight of the Hojo Sand Dunes, are large-sized fruits with firm flesh, popular for their balanced sweetness at 13%+ sugar content, and their refreshing tanginess. Since they are grown on raised benches inside greenhouses, visitors can enjoy a pleasant and comfortable harvesting experience.
Season: Mid-March to Mid-May
Reservations required / 30-minute all-you-can-eat Admission (tax included):
Adults (junior high school students and older): 2,500 yen
Children (elementary school age and younger): 1,500 yen
Preschool children: 800 yen
Free for children aged 2 and under
Start times: 10:00 a.m. / 10:30 a.m. / 11:00 a.m. / 11:30 a.m.

3 Nagaimo Yam Harvesting

Experience harvesting fresh Nagaimo yams.
Season: Mid-October to Late November
Fee: 3,200 yen per tsubo (approx. 3.3 m²)
Groups accepted (up to 10 people)
Parking available (20 spaces)
Contact: Nerei Tourist Farm Tel. 0858-36-3700



4 Scallion-Picking

Experience digging for scallions in the vast sand dune fields, while gazing up at Hokuei's wind turbines!
Season: Late May to Mid-June
Fees: Per tsubo lot (3.3m²) Round scallions: 3,000 yen, Curved scallions: 2,500 yen
Inquiries: Aogame Farm Tel.0858-36-3796 Mobile.090-2800-0643

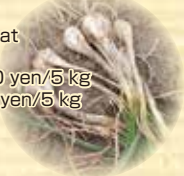


5 Green papaya picking experience

Enjoy taking a tour of the Fureai Farm, tasting papaya leaf tea, learning papaya recipes and cooking methods, and a range of other fun experiences. You can purchase all of the Sakyu papayas (green papayas) that you pick yourself. Also, look forward to secret menu items that can only be enjoyed on-site!
Season: Mid-September through mid-November
Reservations must be made in advance by 12:30 p.m. on the day before your visit.
Admission fee: free of charge
Opening hours: 11:00 a.m.-4:00 p.m.
Open: every Friday, Saturday, and Sunday
Inquiries: Hamamoto Farm's Sakyu Papaya Fureai Farm TEL: 080-2895-7839

6 Rakkyo (Shallot) Harvesting

Experience harvesting the rare Rakuda rakkyo shallots.
Season: Mid-May to Late June
Reservations required / 30-minute all-you-can-eat
Fee (per tsubo)
Rakuda-type rakkyo: 2,500 yen/5 kg
Round-type rakkyo: 3,000 yen/5 kg
Contact: Tamura Farm Tel. 0858-36-2892 Mobile: 090-4691-7772



Be Entranced by Premium Sake



A Long-standing Sake Brewery, Since Edo Times

① Sake, Shochu & Umeshu

Umetsu Shuzo Co., Ltd.
1350 Oodani, Hokuei Town Tel.0858-37-2008

In business since 1865, this sake brewery has a deep relationship with the local area. Umetsu Shuzo respects the techniques handed down over time, and aims towards the creation of potent *junmai* (pure) sake. Among its flagship products are "Junmai Hurray!", aimed at team supporters, the special *junmai* sake "Umaigana", which is brewed by local volunteers, and "Kimoto", created using a revival of traditional methods. In addition, "Sakyu Nagaimo Shochu", made with local specialty yams, and "Nokyo Ume Sake", made by steeping ripe *ume* plums of around 5~6cm in diameter in sake for two years, offer smooth and rich-bodied flavors.

We offer sake brewery tours and tastings.



We offer winery and vineyards tours.

Made with 100% Local Grapes

② Wine

Hojyo Winery 608 Matsugami, Hokuei Town
Tel.0858-36-2015

Meticulous in its use of local grapes nurtured by the soil of the sand dunes and the San'in climate, Hojyo Winery, the oldest in the Chugoku region, has been in business since 1944. In pursuit of ever-higher quality, Hojyo creates uniquely distinctive wines. Products include classic red, white, and rosé wines, as well as "Nouveau", the "Vintage" wine made with 100% grapes grown at Hojyo's own vineyard, the superb "Sakyu Red/White", which received a prize at the Japan Wine Competition, "Kai Noir", and more.



Experience



Making Paper Lamps

Yurarin Studio

At this studio, you can make a lamp from Japanese paper, using "Inshu washi" paper, a traditional craft product of Tottori Prefecture. Using branches gathered from the nearby sand dunes or picked from the mountains for the lamp frame, and scrap wood for the lamp base, a lamp with distinctive character can be created.



Available Days: At Request Hours: 9:00 a.m.-5:00 p.m.
Inquiries: Yurarin Studio Director: Tomio Shinnoki
Tel. 090-2802-9637
1556 Yurashuku, Hokuei Town

③ "Soba Dojo: Hidamari" at Yuraminato Kitamaebune

As well as acquiring knowledge and skills, you can learn about the purpose of each step of the process of noodle-making from preparation onwards, and how to use the tools. Enjoy a fun time with friends or family.

Closures: Irregular
Open Hours: 8:00 a.m.-8:30 p.m.
Fees: (Tax included): Please contact us
Duration: Around 90 mins
Inquiries: "Soba Dojo: Hidamari" at Yuraminato Kitamaebune
Manager & Dojo Host: Masaya Yamada
Tel. 090-1323-8578
1207-5 Yurashuku, Hokuei Town

Soba Noodle-Making

You can make your own lamp or bookmark from washi (Japanese paper)! Why not take a unique papercraft as a souvenir of your trip?



Accommodation

The following accommodations are located in Hokuei Town.



Business Hotel Pit Inn Daiei

A business hotel located in the heart of Conan Street. Conveniently situated about 500 meters from the Gōshō Aoyama Manga Factory. An ideal base for exploring Hokuei Town as well as traveling throughout Tottori.



1371-2 Yurashuku, Hokuei Town. Tel. 0858-37-3619



Washi Lamp Inn-Minpaku Yorozuya

The Japanese-style room on the second floor accommodates up to eight guests, making it ideal for families and groups. Limited to one group per day, ensuring a private and relaxing stay.



1159 Yurashuku, Hokuei Town. Tel. 090-2296-2329



Minpaku Oyado Hotaru

A spacious single-story home surrounded by lush greenery. Suitable for both solo travelers and families seeking a peaceful stay. Also perfect for a digital detox. ♪



446-4 Magari, Hokuei Town. Tel. 090-3174-8886



Guest House Tanakasou

A renovated 60-year-old single-story house nestled in nature. Retaining nostalgic furniture and décor, the property offers a warm and calming atmosphere. Available exclusively to one group per day as a private rental.

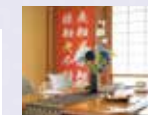


199-3 Kitao, Hokuei Town. Tel. 080-6246-3009



Minpaku MOKUBA

A comfortable choice for solo female travelers and families with children. One eight-tatami room in a 50-year-old traditional home is used as a guest room, where visitors can relax in a Japanese-style space with tatami flooring. Aromatherapy craft workshops are also available. ♪



406-11 Yurashuku, Hokuei Town. Tel. 090-2983-8347

Souvenirs & Gourmet Foods in Hokuiei Town

With a wide variety of processed foods and gourmet items made using local specialty ingredients!

Maeda Farm Seasoning Set



An authentic seasoning set recognized as one of Japan's outstanding regional products in the "The Wonder 500" project.

Contact: Maeda Farm (677 Tsumanami, ☎ 0858-37-5200)

Chillin' Chillin



Takeout specialty shop offering soft-serve ice cream, fried chicken, and more.



Hours: 10:00 a.m.-5:30 p.m.
Closed: Mondays and Tuesdays.
1372 Yurashuku. ☎ 080-5384-1817

Tenkoroya



Offers a variety of fried favorites such as croquettes, tempura, and other crispy delights. Be sure to try the unique egg-filled croquette.



Hours: 10:00 a.m.-6:30 p.m.
Closed: Thursdays.
806-1 Yurashuku. ☎ 0858-37-4110

Gohan Café Yura Musubi



Enjoy a daily lunch special during the day and izakaya-style Japanese dishes featuring local ingredients in the evening.



Hours: 11:30 a.m.-2:00 p.m. (Lunch), 5:00 p.m.-8:00 p.m. (Alcohol served)
Closed: Sundays and Mondays (Irregular closures on Tuesdays).
1158 Yurashuku. ☎ 090-2298-9910

Friends Rice Crackers



Hand-grilled rice crackers made using traditional methods and time-honored recipes, delivering rich, nostalgic flavor.

● Available at Roadside Station Daiei

Contact: Friends Company (187 Seto, ☎ 0858-37-5571)

cafe no---ka



A café operated by a watermelon farmer, serving dishes that reflect the producer's passion.



Hours: Mon and Tue 11:00 a.m.-3:00 p.m., Thu-Sun until 5:00 p.m.
Closed: Wednesdays.
478-13 Yurashuku. ☎ 080-3448-7227

Okonomiyaki Susei



Fluffy okonomiyaki made generously with locally grown Nagaimo yam.



Hours: 11:15 a.m.-2:00 p.m. / 5:00 p.m.-7:30 p.m.
Closed: Sundays.
801 Yurashuku. ☎ 0858-37-4248

610 Kitchen



Homemade natural yeast bread and fresh local ingredients are featured on the menu. Wheelchair accessible and welcoming to families with children.



Hours: 11:30 a.m.-6:00 p.m., Sundays 11:30 a.m.-2:30 p.m. / 6:00 p.m.-9:00 p.m.
Closed: Tuesdays (plus occasional irregular holidays).
282 Mutsuo. ☎ 0858-37-6610

Assorted Blackberry Jam



Rich in anthocyanins, known for supporting eye health. A delightful balance of gentle sweetness and refreshing tartness.

● Available at Roadside Station Daiei

Contact: Iida Farm (758 Oshima, ☎ 0858-22-7720)

Home Base Roasters



A specialty coffee shop near Conan Bridge, roasting beans in-house. Fourteen seats available. Takeout also offered. Freshly roasted coffee beans are popular as souvenirs.



Hours: Weekdays 11:00 a.m.-6:00 p.m., Weekends & holidays 10:00 a.m.-6:00 p.m.
Closed: Tuesdays and Wednesdays (plus occasional irregular holidays).
479-1 Yurashuku. ☎ 090-9738-5066

Shiotani Café (Shiotani Ryokan)



Enjoy a relaxing moment with a savory cake salé lunch, coffee or tea, and homemade cakes.



Hours: 11:30 a.m.-4:00 p.m.
Closed: Wednesdays and Sundays.
1207-4 Yurashuku. ☎ 0858-37-2040

Cafe Young Moka



A retro café preserving the nostalgic atmosphere of the Showa era. Committed to using locally sourced ingredients.



Hours: 6:30 a.m.-7:00 p.m. *May close temporarily in the afternoon.
Closed: Second and fourth Tuesdays.
495-1 Nishisono. ☎ 0858-37-2286

Italian Gelato Coda



Authentic Italian gelato made with seasonal ingredients.



Hours: 11:00 a.m.-sunset (until sold out)
Closed: Irregular holidays.
1460-87 Yurashuku. ☎ 0858-37-6888

Kozo Lop



A wide selection of breads and baked goods, including chiffon cake, sweet black sesame buns, curry sausage bread, and nostalgic fried bread.



Hours: 7:00 a.m.-5:00 p.m.
Closed: Sundays and Mondays
493-1 Yurashuku. ☎ 0858-33-5297

Oyatsu + Burger Graine



Specialty burgers and treats made with Tottori wagyu beef and carefully selected local ingredients. Takeout only.



Hours: Saturdays, Sundays & holidays 10:30 a.m.-4:00 p.m.
Closed: Irregular holidays.
1171-2 Yurashuku. ☎ 0858-49-1515

Okashi Kobo Sora



Handcrafted sweets made with care, bringing happiness to everyone who tastes them.



Hours: 10:00 a.m.-7:00 p.m.
Closed: Mondays (or the following day if Monday is a public holiday).
533-2 Kunisaka. ☎ 0858-36-2504

- Conan Detective Agency (Gōshō Aoyama Manga Factory)
☎0858-37-5500 Souvenir sale
- Odaiba Ichiba (Roadside Station Daiei)
☎0858-37-5451 Farmers' market
- Domannaka Shokudo (Roadside Station Daiei)
☎0858-49-6629 Dining
- Takeout Daiba (Roadside Station Daiei)
☎0858-37-5395 Takoyaki, obanyaki
- Café Restaurant Ivy (inside the driving school)
☎0858-37-4455 Dining
- Yakiniku Yura Dojo (Pit Inn Daiei 1F)
☎0858-37-2919 Japanese BBQ
- Conan's Kitchen (in Beika Shopping Street)
☎0858-37-6000 Dining
- Café Poirot (in Beika Shopping Street)
☎0858-49-1778 Cafe
- CONAN GELATO (in Beika Shopping Street)
☎0858-49-6161 Gelato
- Conan Department Store (in Beika Shopping Street)
☎0858-37-5037 Souvenir sale
- Hana Kobo Agetake Yura Ekimae Shop
☎0858-37-4568 Fresh flowers, cafe
- Ramen Kouga
☎0858-37-5071 Ramen restaurant
- SELF café JAMMER
☎0858-37-2052 Self-service cafe
- Mikiya
☎0858-37-3612 Izakaya
- Kamitoku
☎0858-37-4933 Ramen restaurant
- Yamadaya
☎0858-37-5090 Udon
- Endo Honten [Alcohol]
☎0858-37-2003 Sale of alcoholic drinks
- Yura Minato Kitamaebune
☎0858-37-2020 Processed seafood products
- Soba Dojo Hidamari
☎090-1323-8578 Soba
- Saeki Saketen
☎0858-37-2122 Sale of alcoholic drinks
- Bell House
☎0858-37-4334 Western-style sweets

- Umetsu Shuzo
☎0858-37-2008 Sake brewery and shop
 - Tottori Gyukotsu Ramen Kyora
☎0858-37-6300 Ramen restaurant
 - Watermelon Sorting Facility, JA Tottori Chuo Hokuiei Agricultural Center
☎0858-49-1147 Direct sale of watermelons
 - Hasegawa Saketen
☎0858-37-3190 Sale of alcoholic drinks
 - Yasuragi no Ie (Lakeside Daiei)
☎0858-57-2225 BBQ
 - Toho Store Yura
☎0858-37-4572 Supermarket
 - Dosanko
☎0858-37-3625 Ramen restaurant
 - Beijing
☎0858-37-4347 Chinese restaurant
 - Sake no Tanaka
☎0858-37-3733 Sale of alcoholic drinks
 - Hojyo Winery
☎0858-36-2015 Wine production and sale
 - GAGA (In Hojo Auto campsite)
☎0858-36-1777 Italian gelato
 - BBQ restaurant Kakataisho (In Hojo Auto campsite)
☎0858-36-5033 Japanese BBQ
 - Hojo Seimenjo (In Hojo Auto campsite)
☎0858-36-5001 Handmade udon
 - Roadside Station Hojo
☎0858-36-5588 Roadside station
 - Budo no Ki
☎0858-36-2670 Dining
 - Tsuruko
☎0858-36-4640 Dining
 - Ichitasu
☎050-8888-0910 Ramen restaurant
 - Chinese Cuisine Seiryu
☎0858-36-6499 Chinese restaurant
 - nanakusa Kotori
☎080-4673-6370 Dining
 - Aji Morita
☎0858-36-3108 Dining
- *Please note that business days and closing days are subject to change.

Sea of Japan

Map of Hokeiei



- Play 5~10p
- See 11~12p
- Harvesting experience ... 16p
- Tours & Experiences 17p

JR
 Transfer: Kurayoshi Station to Conan (Yura) Station
 = Approx. 10 mins, Yonago Station to Conan (Yura) Station = Approx. 1 hr
 From Osaka to Kurayoshi ... Ltd. Express Super Hakuto ... Approx. 3 hrs, 10 mins
 From Okayama to Yonago ... Ltd. Express Yakumo ... Approx. 2 hrs, 10 mins

Bus
 From Osaka to Kurayoshi ... Nikko Bus ... Approx. 3 hrs, 35 mins
 From Okayama to Kurayoshi ... Hinomaru Bus ... Approx. 2 hrs, 30 mins

Air (ANA)
 From Tottori Sand Dunes Conan Airport to Haneda Airport... Approx. 1 hr, 15 mins
 From Yonago Kitaro Airport to Haneda Airport ... Approx. 1 hr 20 mins

Car
 Chugoku Expressway, Innoshō IC, R179 → Kurayoshi-Hokeiei ... Approx. 1 hr, 20 mins
 Yonago Expressway, Yubara IC, R313 → Kurayoshi-Hokeiei ... Approx. 1 hr
 Chugoku Expressway, Sayō JCT, Tottori Expressway
 San'in Expressway / Hawaii IC to R9 to Hokeiei ... Approx. 1 hr, 35 mins
 Chugoku Expressway, Miyoshi-Higashi IC, Matsue Expressway
 -San'in Expressway → Daiei-Tohaku IC ... Approx. 2 hr, 30 mins

Sightseeing Spots in Central Tottori

Travel a
Little Further
to Find
More Fun!



15 mins
by Car

Tottori Prefectural Museum of Art (Kurayoshi)

Guided by the concept of "OPENNESS", this museum aspires to be an open and welcoming space where people gather, enjoy art, connect with one another, and engage in creative activities. It serves as a hub for sharing and celebrating art connected to Tottori. The museum houses a wide range of outstanding works from Japan and around the world with a particular focus on artists associated with Tottori Prefecture. Generous free-admission areas are also available, allowing visitors of all ages to experience art in an accessible and inviting setting.



15 mins
by Car

The Distant Town (Kurayoshi)

"Haruka na Machi e" (To the Distant Town), a manga by Jiro Taniguchi, is set against the backdrop of Kurayoshi in the 1930s. The town's scenery, reminiscent of a bygone era, remains preserved in a peaceful stillness. The district of white-walled storehouses has been nationally designated as an important area of historical buildings for preservation.



30 mins
by Car

Misasa Onsen (Misasa)

Misasa Onsen, one of the most famous hot springs of the San'in region, has long been regarded for its therapeutic benefits. Its waters, with one of the highest radon contents worldwide, are widely known for their "hormesis effect", which strengthens immunity and the body's natural self-healing abilities. It is famous for the open-air baths that line the sides of Misasa Bridge.



20 mins
by Car

Lake Togo Yotsude-ami (Yurihama)

As one of San'in region's eight most beautiful views, Lake Togo is a brackish water lake, 12km in circumference. The shores of the lake contain attractions such as Hawaii Onsen, Togo Onsen, and Enchoen, one of the largest Chinese-style gardens in Japan. The pleasant lakeside breeze is perfect for an enjoyable stroll. The large *shijimi* clams produced in Lake Togo are famous as "black diamonds".



20 mins
by Car

Kanzaki Shrine (Kotoura)

The roof of the main hall is constructed in the *yatsumune-zukuri* ("eight-ridged") style, with exquisite carvings of flowers, birds and other fauna and flora decorating the edges from the underside of the roof. The spectacular dragons carved on the ceiling, at the hall's entrance are a breathtaking sight for visitors. (Prefecturally-designated Cultural Assets No. 1, No. 2)

For further information, please visit the "Central Tottori Tourism Promotion Organization" homepage.

Central Tottori Tourism Promotion Organization

Make sure to check for the latest information!



Hokuei Town
Home Page



Hokuei Town
Tourism Association
Homepage



Gōshō Aoyama
Manga Factory
Home Page



Hokuei Town
Chamber of Commerce
Home page

Inquiries

Hokuei Town Tourism Association

573-1 Yurashuku, Hokuei Town, Tohaku District, Tottori Prefecture 689-2221
Tel.0858-37-5874 Fax.0858-37-5020

<https://www.hokuei-kankou.jp>